**Corporate Profile at a glance**

<table>
<thead>
<tr>
<th><strong>Shasha Denims Limited</strong></th>
</tr>
</thead>
</table>

**Date of Incorporation:**
October 28, 1996

**Date of Commercial Operation:**
July-2000

**Date of Listing with the Dhaka Stock Exchange:**
February 18, 2015

**Debut Trading Date:**
March 5, 2015

**Public Offering Method:**

<table>
<thead>
<tr>
<th>Method</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPO under Fixed Price Method</td>
<td>The company issued 50,000,000 ordinary shares of Tk. 10 each at an issue price of Tk. 35 each (including a premium of Tk. 25 per share) totaling of Tk. 1,750,000,000</td>
</tr>
</tbody>
</table>

**IPO under Book Building Method**

<table>
<thead>
<tr>
<th>Method</th>
<th>Details</th>
</tr>
</thead>
</table>

**Direct Listing Method:**

<table>
<thead>
<tr>
<th>Method</th>
<th>Details</th>
</tr>
</thead>
</table>

**Offer Price Per Share (Tk.):**
35.00

**Earnings Per Share (EPS) at the time of Listing (Tk.):**

<table>
<thead>
<tr>
<th>EPS</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>EPS as per latest audited financial statement</td>
<td>3.73</td>
</tr>
<tr>
<td>EPS as per latest un-audited financial statements (9 Months 201409)</td>
<td>2.01</td>
</tr>
</tbody>
</table>

**Net Asset Value (NAV) per share at the time of Listing (Tk.):**

<table>
<thead>
<tr>
<th>NAV</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAV per share excluding Other Comprehensive Income (OCI)</td>
<td>46.09</td>
</tr>
<tr>
<td>NAV per share including OCI</td>
<td>64.27</td>
</tr>
</tbody>
</table>

**Use of IPO Proceeds:**

<table>
<thead>
<tr>
<th>Use</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loan Pay off</td>
<td>182,290,000</td>
</tr>
<tr>
<td>Business Expansion</td>
<td>1,540,000,000</td>
</tr>
<tr>
<td>IPO related Expenses</td>
<td>27,710,000</td>
</tr>
</tbody>
</table>

**Credit Rating based on financials at the time of listing:**

<table>
<thead>
<tr>
<th>Rating</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term</td>
<td>A1</td>
</tr>
<tr>
<td>Short-term</td>
<td>ST-3</td>
</tr>
</tbody>
</table>

**Rated by:**
Credit Rating Agency of Bangladesh

**Rating valid up to:**
June 30, 2015

**Issue Manager:**
AFC Capital Limited and Imperial Capital Limited

**Registrar to the Issue:**
Pinaki & Company

**Auditors:**

<table>
<thead>
<tr>
<th>Auditors</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMSL INVESTMENT LIMITED, CITIZEN SECURITIES &amp; INVESTMENT LIMITED, EBL INVESTMENTS LIMITED, UNICAP INVESTMENTS LIMITED, MTB CAPITAL LIMITED, IL CAPITAL LIMITED, PROGRESSIVE LIFE INSURANCE COMPANY LIMITED, SWADESH INVESTMENT MANAGEMENT LTD, PLFS INVESTMENT LIMITED, SBL CAPITAL MANAGEMENT LIMITED, AIBL CAPITAL MANAGEMENT LIMITED</td>
<td></td>
</tr>
</tbody>
</table>